Email 1

Title: re: Bad News… (but I'm happy to help)

Hey guys, {yourname} here.

I recently noticed your company has an incomplete Business listing in Google Local Business Listings.

Are you guys aware of this?

It's an urgent problem that doesn't take long to fix, but it's a problem that shouldn't exist in the first place.

I currently have been helping businesses in your local area, even last week I had 6 companies with the same issue.

I would love to help you fix this issue ASAP and prevent your competitors benefiting from your incomplete Google listing.

My phone number is XXXXX - feel free to call unless you prefer to book a call during this week.

I will follow up with you tomorrow, to schedule a good time to discuss this.

Email 2

Title: re: Not getting enough leads?

Hi guys

Last night I noticed that your company listing is currently incomplete with Google Business Listing.

By having an incomplete profile, My Google Business Listing can reduce the number of potential leads you should be receiving organically while affecting your brand visibility online.

I'm currently helping local businesses in your area with the same problem (trust me you are not the only one)

I'd love to jump on a call this week with you so I can show you step by step how we can fix this issue and increase the number of leads you are receiving weekly.

I'm available tomorrow afternoon from {2pm to 6 pm}. Is that a good time to call you?

Cheers

Email 3:

Title: This the most expensive mistake of the year

Hi guys, {yourname} here. Yesterday afternoon while using Google maps from my iPhone, I realized your business (compared to your competitors) is incomplete..

Not only this is a huge mistake, but it's also an expensive business mistake.

Some of your competitors are using all the features provided by Google Business listing, attracting more clients, calls and leads.

I'm working this week with business in your area.
Let's book a call, and I will show how together we can solve this problem and start bringing more leads to your business.

When is a good time to schedule a call? Are you free this Friday?

Signature

Email 4:

Title: re: Vital - Google Listing incomplete

Hi guys, this is a quick email to let you know that your Google My Business Listing is currently incomplete.

Usually, business owners are not aware of this because Google tends not to alert business owners and in many cases (like in your case) you can suffer a decrease in calls/leads from your Google listing.

Let's book 5 minutes on the phone this week, where I can showcase how just by implementing effective and practical optimization strategies, your branding, ranking and marketing will skyrocket in no time.

Is tomorrow a good time to call?

Email 5

re: Oh, no. Incomplete Listing…

Hi guys,
I was checking out {industry} businesses in your area, and I noticed how your listing in My Google Business is incomplete compared to others in your same location. It took me a while to find the best email to contact you guys on.

As you well know, Google tends to penalize incomplete Business listings and I thought this might interest you.

I'm offering a local marketing coaching session in your area until the end of the Month. When is a good time to share with you the features missing in your business listing?

The call takes less than 10 minutes, and it provides bite-sized actionable strategies to improve some of these errors.

Cheers